



WEB DEVELOPMENT & MARKETING AGENCY

Allentown, PA Location

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Allentown, PA 18103

484.201.4105

Scranton, PA Area Location

1114 Texas Palmyra Hwy.

Honesdale, PA 18103

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A large graphic for the 2011 media kit. The year "2011" is written in a very large, white, sans-serif font. Below it, the words "media kit" are written in a smaller, white, lowercase sans-serif font. In the top right corner, there is a small, stylized blue cartoon character with large eyes and a smiling mouth.

Who is graphXevolution, Inc.?

(Yes, the "g" is not capitalized, but the "X" is...because we are eXtraordinary!)

graphXevolution, Inc. is a web development and marketing agency who believes that our customers needs AND results come first.

Since 2002 we have stood by our product, our recommendations, and customer service. After all, if you aren't treated equally after the sale what good is your project? Our efforts in web application design, all aspects of web development services, and internet marketing have helped our customers save money and increase productivity.

Want results? Give us a call and let's start the conversation. No high-pressure sales tactics, no bloated costs; just solutions to YOUR individual problems.

Continue reading to learn about our history, our services, features, and benefits.

Let's make 2011 a great one, together!

graphXevolution, Inc. History

graphXevolution was begun as graphXdiva by Darlene Jaye Hill in 2002. Within a few years it was realized that the company was on an upward path of growth. In 2007, Craig Hanchett came into the picture. Combined with Darlene's 20+ years of graphic design work with corporate giants such as American Express and Altec Lansing, Craig's web application development and problem-solving skills propelled graphXevolution into a place of recognition by their clients and peers.

Incorporated in 2008, graphXevolution answers to a hands-on board of directors. With each of their own areas of expertise, corporate decisions are made intelligently and efficiently. Don't make any mistake - although we have a board, we still know how to mix the love and fun of our work with important issues facing our industry.

Today, the graphXevolution team of designers, developers and sales professionals looks towards tremendous growth; not only for the company but for our clients.



Value Proposition (Let us prove our value)

What's in it for graphXevolution customers?

Cost savings by reducing the cost of publishing your message, repetitive correspondence between sales and customers, as well as productivity increases resulting in increased profitability and reputation.

What's in it for graphXevolution?

Knowing that we were able to create an effective solution to our customer's needs gives our entire team tremendous satisfaction. PERIOD.

What's in it for our customer's customers?

Through the education of a customer, our clients experience a significant turnover of visitors into sales. This is done through education and empowerment of their visitors.



graphXevolution, Inc. Services

- Web Development Services
- Website Redesign
- Internet Marketing
- Public Relations
- Search Engine Optimization Consultation

Increase
Results
Productivity
Sales

graphXevolution, Inc. Client Facts

- 60% of our clients are website redesign customers
- Over 50% of our clients are return customers
- Our lean process customers have experienced a 25% increase in productivity

graphXevolution, Inc. Benefits

- All employees are located in the United States
- Our entire team attends continued education seminars, conferences and classes to stay on top of the latest trends and techniques
- Solution-based, not off-the-shelf based services
- We ARE your web development team, your “back office”, the ones you turn to for all of your online initiatives



Who are the leaders?

Darlene Jaye Hill

Art & Marketing Director | Front End Development

Darlene has worked for over 20 years with some of the biggest Corporate clients in America and internationally. American Express, Altec Lansing and DeutscheBank have trusted their design needs to her expertise. After making the plunge into small business ownership, she realized that it was the best decision ever. Able to join her love of beautiful and functional design, and the instant gratification of web design, her client's happiness is what matters the most. With an uncanny knack to visualize your design just by having a short conversation, you'll be so proud to show the world your site.

Contact information

1114 Texas Palmyra Highway

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570.647.8301

darlene@graphxevolution.com

Craig R. Hanchett

Director of Web Services | Lead Developer and IT Consultant

Craig has excelled over the last 10 years as a problem solver and producing solutions that are simple and intuitive. Thinking outside the box, Craig is able to create web development solutions that are amazingly simple. Craig creates custom scripting to develop applications that are exactly what the customer wants, not a one size fits all, bloated solution. Craig has an eye for detail knowing that attention to every detail is what sets graphXevolution apart from every other web development corporation out there. With Darlene's eye for design and Craig's ability to deliver effective, easy to use solutions, it is easy to see why graphXevolution offers the highest level of web design and development.

Contact information

604 E. Montgomery Street

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484.201.4105

craig@graphxevolution.com



Some of Our Clients

P.A. Hutchison Publishing Company*
The American Storyteller - Nelson Lauver*
Powell Law*
Well It Just Makes Scents*
Decks Unlimited of New Jersey*
Freckles 'n' Frills Learning Center †
Ehrhardt's Waterfront Resort & Restaurant* †
Beadweaver's*
Wayne County Library System* †
Acker Drill Company*
Human Resources Center, Inc.
Pennsylvania Association of RC&Ds
Pennsylvania Conservation Stewardship Program
Schiff's Cash & Carry Wholesale Food Outlet †
Supreme Zipper Industries †
Trenchdrain.biz*
Mountain Laurel Pilates*
Bird Dawg Embroidery* †
SK Tech Group Dental Technology Professionals*
Phantom Farms*
The Steve Roesler Group* †
Hawley Winterfest*
J.F. Ohora & Sons Wholesale Heating Equipment & Supplies*

Capital Area RC&D* †
DimensionTel, LLC*
Pocono Northeast RC&D* †
The Forever Moments Fundraising Company* †
Firmstone Lakewood Fuels*
Catherine McAuley Center* †
Chandler Estate* †
Digital Justice Trial Presentation Providers* †
A.M. Skier Insurance* †
Endless Mountains RC&D* †
F. Smith & Sons. Inc.*
Total Hearing Care LLC
Mr. Lakefronts Real Estate* †
West Pittston Historical Society
West Pittston Library* †
Shadowcatcher Photography Ltd.* †
Vid Your Biz
West Jersey Construction Contractors*
Flemington Falcons Pop Warner Football Team* †
Kitchen & Bath Showroom*
Kincel & Company Insurance*
Downtown Hawley Business Partnership* †



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PRINCIPALS:

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